

Paradise Lanes
3411 17th Avenue S.E
Calgary, Alberta
T2A – 0R3



Dear recipient,

Paradise Lanes hosts an annual bowling tournament Thanksgiving weekend where bowlers come from across Canada to bowl in hopes of being crowned the “Autumn Open” champion. We had 294 entries and over 20,000 hits on our website in 2022. Thousands also watch from the comfort of their homes taking advantage the live stream put on by the “WCBT” (Western Canadian Bowling Tour) & the team at “5 Pin Universe”.

This year, from October 5th to October 8th, 2023; Paradise Lanes is once again hosting the “Autumn Open”. This year is the 50th annual Autumn Open. There will be over \$60,000 in prize money distributed among the competitors with first place being \$10,000! A portion of this prize money is based on the generous contributions of our sponsors.

We have 3 levels of sponsorship:

Gold: \$1000

Title Sponsor. Your company name will be included with the Autumn Open title. This includes year-round advertising for your business from September 2023 thru till September 2024 displayed at Paradise Lanes. You will also receive a 3 ft by 3 ft sign which hangs above one of our 18 lanes all season. We will also display your logo on our website with a direct link to your business at “<https://www.paradiselanes.ca>”.

Silver: \$500

This includes an advertising sign for your business from September 2023 thru till September 2024 displayed at Paradise Lanes. We will also display your logo on our website with a direct link to your business at “<https://www.paradiselanes.ca>”.

Bronze: \$250

This includes an honourable mention to start each shift and we will display your logo on our website with a direct link to your business at “<https://www.paradiselanes.ca>”.

****All levels of sponsorship include a display area on our business card rack at the front counter****

Any contributions outside our three levels of sponsorships are also greatly appreciated. If you wish to participate, please contact Paradise Lanes by phone: (403) 272-4570, or email: paralane@shaw.ca

Thank you for your time and consideration.

Best Regards,

Mark Miller

Mark Miller &
Autumn Open Committee

